



If You've Got a Computer, I've Got a Software that will Quickly Build You a Thriving Niche Empire and You Don't Need Any Special Skills to Master It!

It is often said that if something sounds too good to be true, you'd best be skeptical of it. So my job here, I fear, is a formidable one. How best to present a breakthrough product that really does overdeliver -- on a grand scale!

Originally, I was going to have you draw up a wishlist of everything that you would want in an online business building software if you could have one magically created for you... and then have you compare your list with the real deal. But I scraped that idea because, although it would indeed prove that NEB (short for 'Niche Empire Builder') does meet or exceed all expectations, I do not want to begin by simply reeling off all this software has going for it.

Indeed, giving you a laundry list of NEB's many exciting features without explaining to you why each of them is important and what each one means for you and your future, would be 'kinda like selling you a house by just showing you the real estate listing and floor plan. Yes, you might get a bit excited and like what you see, but until you actually set eyes on the physical house and walked around inside the various rooms, you could not really tell if it suited you or not.

So... rather than starting off by telling you all the wonderful things that NEB will do to help you build a thriving niche business online, I am going to make it easy on myself and tell you right up front the few things that it WON'T do. It won't make you coffee. And it won't do your bookkeeping.

There, now that we have that out of the way, I will answer a few questions that are probably foremost in your mind about NEB:

1. Is it really something that I need?
2. Who is it for?
3. What makes this software solution different from all the others?

Is NEB Really Something That You NEED?

Short answer. NOPE. You can live without it. You can even continue to build your business online without it... if you want to keep working much harder than you have to.

I mean, you have gone without it up to now. How successful are you? How many hot topic, content rich niche sites have you got up and running? How many full blown, thriving niche networks? How many targeted, responsive prospect or customer lists have you built?

If you have achieved success easily up until now with every online endeavor, and you find the challenge of hard work and long hours invigorating, then THIS SOFTWARE MAY NOT BE FOR YOU.

Who Is It For?

This software IS FOR those who **want to achieve success in building an online niche empire sooner rather than later** AND who are willing to put forth some effort, but who do not want to knock themselves out in the process.

It is for those who have a dream of having their own business, of being their own boss, but who just can't seem to pull it off on their own, whether for lack of discipline, lack of focus, or the lack of the right enterpreneurial opportunity. I want to make a distinction here between OPPORTUNISTS and ENTREPRENEURS:

If you are an opportunist: You are looking for a "Get Rich Quick" solution. NEB has a "One Button" solution, which will generate fully developed, content rich niche sites on the fly, but if you DO NOTHING with them, you will not get rich quick! You may make some money, but if you DO NOTHING, you will GET NOTHING. You get out of your business what you put into it.

If you are an entrepreneur: You truly do want to succeed through your own efforts, but you just may not have hit upon the right vehicle yet. NEB is the perfect solution for you because it will enable you to easily cross over any technological hurdles that may have, up until now, stood in your way, so you are left with only two important decisions: what topics do you want your niche sites to be on and how large do you want your empire to grow.

This software is also perfect for "newbies," stay at home Moms, retirees and others who may be venturing online for the first time with a notion of seeing if they can make a bit of money with their favorite hobby or passtime. 'Course these folks may never truly appreciate how much they need NEB, because they have not suffered through years of trying to "make it on their own."

What about Experienced Marketers? Do they NEED NEB? Again the answer is Not Really. But they will be facing A LOT of red hot competition from a WHOLE LOT of up and comers who are using it, and if they are smart, they will hop on the bandwagon.

Why? Simple. To make their lives easier. To make building their websites easier. To make running their businesses easier. To make multiplying their businesses easier. To just plain simplify and automate every aspect of building a successful virtual real estate empire.

What Makes This Software Solution Different From All the Others

If you have been to the <http://www.the-wow-empire.com> website you have no doubt seen many of the unique points of difference between this software and other niche software or template based solutions. And that page is not even all inclusive.

But these differences -- NEBs 25 USPs (list at end of doc) -- are not really what makes this software unique. What makes it so unique is that with this software the coder has created not just one tool, or even a few tools, **but dozens and dozens of state-of-the-art tools and scripts that he has integrated seamlessly into one single, superior product.**

This combination of talent - both the genius coder's and the amazing abilities he has built into the software - is by itself truly mindboggling. But he has taken it a step further. The thing is, usually when you have so much complex technology, the outcome is something only fathomable by geeks. I mean, let's be honest. The geeks design for fellow geeks, right? If not, why do instruction manuals accompany almost ALL software?

If software was EASY to use, it wouldn't require instruction manuals. But even the simplest scripts and software tools are NOT easy to figure out by those of use who have not been blessed with a technologically inclined brain. So... what do we do? We shy away from them. Heck, in the case of scripts, I avoid them like the plague.

So where am I going with all this? Well, NEB is chock full of complex software codes and scripts and YET... thanks to my wonderful coder... **it is as simple as pie to use.** As a matter of fact, although we have a HELP link throughout the software, I'll lay odds that YOU will never have to resort to clicking it. I mean, it is that drop dead simple to figure out.

This is one thing I absolutely insisted upon, because as a software technophobe myself, the last thing I want to do is to spend my time trying to sort out a lot of frustrated or confused clients. Not only does NEB walk you through the creation of your sites, step by step,

but there are ? after each and step, to clarify exactly what you are doing as you go along.

OK, last thing I am going to say and then we will wrap this up.

NEB is going to set a New Standard for Software

Mark my words. Niche Empire Builder is going to set the new standard for software. I am not just saying this because this product is mine, but because it is so far superior to anything else that is out there at present. Lightyears superior.

Yes... it took a LONG TIME to develop. I think I aged ten years in the process, and I was very fortunate to find such a wonderful coder to work with after Mr. Murphy wreaked such havoc on my initial efforts.

But... now the gauntlet has been thrown down. Because why should you settle for a second rate, complicated product that only does a part of the job any longer when you have seen what is possible? Yes, there will be times when just a small, single function tool is needed, as with our www.ResellerWebsiteGenerator.com. But when it comes to business building, let me ask you, do you really want 10 different tools, when one will do the job quicker and more efficiently?

For niche website building, in particular, where so much is involved and at stake, a broader vision has long been needed. NEB answers this vision - and it goes beyond it to niche empire creation.

In creating this software we looked at ALL the factors and variables necessary to build and monetize a successful niche network, and then we set about systematically automating them and incorporating them into a single unit. A mammoth task, but not unsumountable.

The end result is that **we have created this software, start to finish, with YOU, the end user, in mind. Our goal here really was to enable YOU to exceed your wildest expectations.** We didn't just want you to be able to build a few niche sites. We wanted YOU to become a Successful Niche Empire Builder and, with our software this is a goal that is not only possible but readily achievable.

With NEB, there is no longer any reason for you to put off your plans for success! As you will see from the list below, we have done our best to accommodate your every need.

Here are Some of NEB'S USPS (Unique Selling Points):

1. NEB comes pre-loaded with thousands of pages of PRIVATE LABEL CONTENT on every conceivable topic, that you can access simply by typing in keywords to generate as many content pages on as many different niche topics or websites as you choose.

2. With NEB you have no worries about site duplication because no two sites generated by our software will ever be the same. Put another way, every single site created with NEB is guaranteed 100% unique because the sites are generated on the fly with keyword called up PRIVATE LABEL CONTENT.
3. NEB sites are NOT JUST cookie cutter adsense article sites. They are real, honest to goodness content sites, that also incorporate the latest search engine strategy. The sites, when completed, will be as professional as if you had hired a skilled web designer to craft them.
4. The sites NEB generates are divided into three sections: A CONTENT section for your own informational (i.e. private label) content on a topic; An ARTICLE section for your article content, and a RESOURCE section for your profit generating resources.
- 5-6. When it comes to profit generation, NEB offers more solutions than any other site building solution, period. You can earn automatic income from 3 of the 'Nets top affiliate programs: Clickbank, Ebay and Amazon AND of course, you will have the ability to use contextual ads throughout your niche sites, both from these affiliate programs, from Google Adsense and from other Contextual ad programs as well.
7. With NEB you can also earn 100% profit by plugging in YOUR OWN PRODUCTS! And you can get hundreds of top quality, in demand resale rights, public domain and private label niche products exclusively from our own WOW Content Club.
8. With NEB you can have YOUR OWN AFFILIATE PROGRAM for your own products and your niche websites. You can decide how much you want to pay your affiliates and set up special offers.
9. Only NEB offers the ONE BUTTON SOLUTION. All you have to do is pick a keyword, enter it in and click one button and NEB will generate a complete niche website for you with pre-set options. You don't have to make any decisions or do anything at all, unless you want to go back in and make changes to the pre-formatted site after its all done.
10. Make your sites interactive by offering AUDIO and VIDEO. With NEB you can easily plug audio and/or video into any or all of your content pages, and you don't have to be a technology wizard to do it!
- 11-12. With NEB you get GRAPHICS (photos and pictures) and hundreds of professionally designed HEADERS to choose from in designing your niche sites.
13. All of our NEB sites come pre-loaded with sophisticated un-blockable fly-in SUBSCRIPTION POPOVERS that you can configure any way you like to capture those all important opt-in details.

14. NEB is the only site building solution to date that allows you to easily generate niche sites using the clean, common sense, search engine friendly SILO method.
- 15-16. With NEB you are assured of having niche sites that are both content rich AND DYNAMIC, so you are assured that Google will spider them often, because you will have the options of adding BOTH live RSS feeds AND rotating Article Snippets.
17. Another thing that NEB will have that no other site building solution to date has is DEFINITIONS. USERS will be able to easily add a page of topical definitions to any or all of their niche sites.
18. NEB includes several KEYWORD SELECTION and RESEARCH TOOLS to fetch keywords from Google and Overture, according to a set of your specifications, and to enable you to generate a huge list of related terms, which you will later use to determine your sub niche and sub category topics.
19. NEB includes an ARTICLE SCAVENGER TOOL set to forage the top article directories online to assure that your niche sites are kept updated with all the latest topical articles.
20. With NEB we offer not one but two types of DRIP settings that you can take advantage of in adding in your pre-selected ARTICLE CONTENT gradually, according to your own specifications.
21. Another unique feature of NEB is that You can CONTRIBUTE YOUR OWN ARTICLES and if you mark them as PUBLIC and other NEB subscribers use them, you get links back to your sites/s.
22. NEB includes a Google Site Map tool to get Google to SPIDER your websites quicker, although this does not a guarantee that your site(s) will gain any ranking.
23. All of our NEB sites come pre-loaded with SQUEEZE PAGE templates and software for generating these pages.
24. NEB includes a Forum that our users can use to communicate regularly with each other, to share their knowledge and experiences, and learn from one another. Also, we can use it to share information with you.
25. NEB offers a complete done-it-for-you Empire Builder Hosting Package as well. If you are new to the internet, this takes the whole business of deciding where to host and how to do it out of your hands.





Here's What I Want You to Do Now:

Over the next couple of days you will be receiving a series of these reports. THESE ARE VERY IMPORTANT as they will teach you everything you need to know, not just about NEB, but about **how to go about niche marketing intelligently, so you can compete successfully.**

I recommend that you make a folder on your desktop or in your documents and title it "NEB Reports" to contain these docs, because you will probably want to refer back to them often as you are building your niche websites.

Here is a listing of the reports you will receive:

- Report #1: NEB Overview (That's this one:-)
- Report #2: What YOU Need to Know About Keywords
- Report #3: There's content and then There's CONTENT
- Report #4: Why using SILO Structure is SO IMPORTANT
- Report #5: Show Me the VRE Money! I Mean SERIOUSLY!
- Report #6: Hooking Your Visitors and Reeling Them In
- Report #7: Why NEB Makes All Other Niche Site Building Solutions Obsolete

To insure that you receive a copy of all of the above reports, please visit the page below (if you haven't already) and enter your details.

<http://www.the-wow-empire.com/priority.htm>

FOR MORE INFORMATION



WOW NEB Report Archive and WOW Update Center

If you missed any of the past reports and you want to catch up, you can pick up previous releases and learn all the latest news about NEB and WOW Enterprises in general at our blog:

<http://wowcontent.wordpress.com/>

Thanks for taking the time to read this report. I'm sure that you realize the incredible potential of this remarkable project. If you are feeling the first stirrings of excitement, I can assure you those feelings will only intensify as you learn more about NEB. The information I will be sharing with you over the course of the next several days will really open your eyes to all that is possible.

Warm Wishes For Your Success,

Gail Buckley

Gail Buckley
Founder and CEO, WOW Enterprises
www.wow-content-club.com
www.the-wow-empire.com



"Never before in the history of the internet has one tool made such an overwhelming difference in the lives and livelihoods of so many. Most software is made to be used for convenience. Ours is made to be used for liberation, wealth generation and the sheer delight of self-fulfillment."

This is one for the record books... stay tuned to learn more...

